

COZI-TV Children's Educational Objectives

1st Quarter 2013 Show Summaries

Aqua Kids Adventures II – E/I, K13-16

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)

Ariel & Zoey & Eli, Too – E/I, K13-16

Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

Dog & Cat Training with Joel Silverman – E/I, K13-16

The motto of the series Dog and Cat Training with Joel Silverman says it all – Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication)

BETA Records - E/I, K13-16

Beta Records TV is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of teens while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience. (Showplace TV Syndication)